

# Agenda

## Creative and Cultural Industries Strategy Public Engagement Session

Friday, May 3, 2019: 8:30 a.m. – 4:30 p.m.

[Mount McIntyre Recreation Centre](#)

1 Sumanik Drive, Whitehorse, Yukon Y1A 6J6

### The purpose of the workshop is to

- Showcase the diversity of the Creative & Cultural industry
- Celebrate the commercial successes of makers across the sector
- Establish the economic and social context for the Creative & Cultural Industries strategy
- Understand the sector's aspirations, needs and priorities
- Identify appropriate approaches for future engagement with others in the sector

### Registration / breakfast / coffee

8:30 a.m. – 9:00 a.m.

### Welcome / set context / introductions

9:00 a.m. – 9:30 a.m.

Ta'an Kwäch'än Elder Nakhela, Hazel Bunbury will lead an opening prayer.

Minister Dendys will welcome participants.

### Yukon snapshot: What we know about our industry?

9:30 a.m. – 10:15 a.m.

Participants will hear a brief overview of the story of the Creative and Cultural Industries from Inga Petri who will provide an overview of her research. Participants will have an opportunity to discuss the implications of the findings.

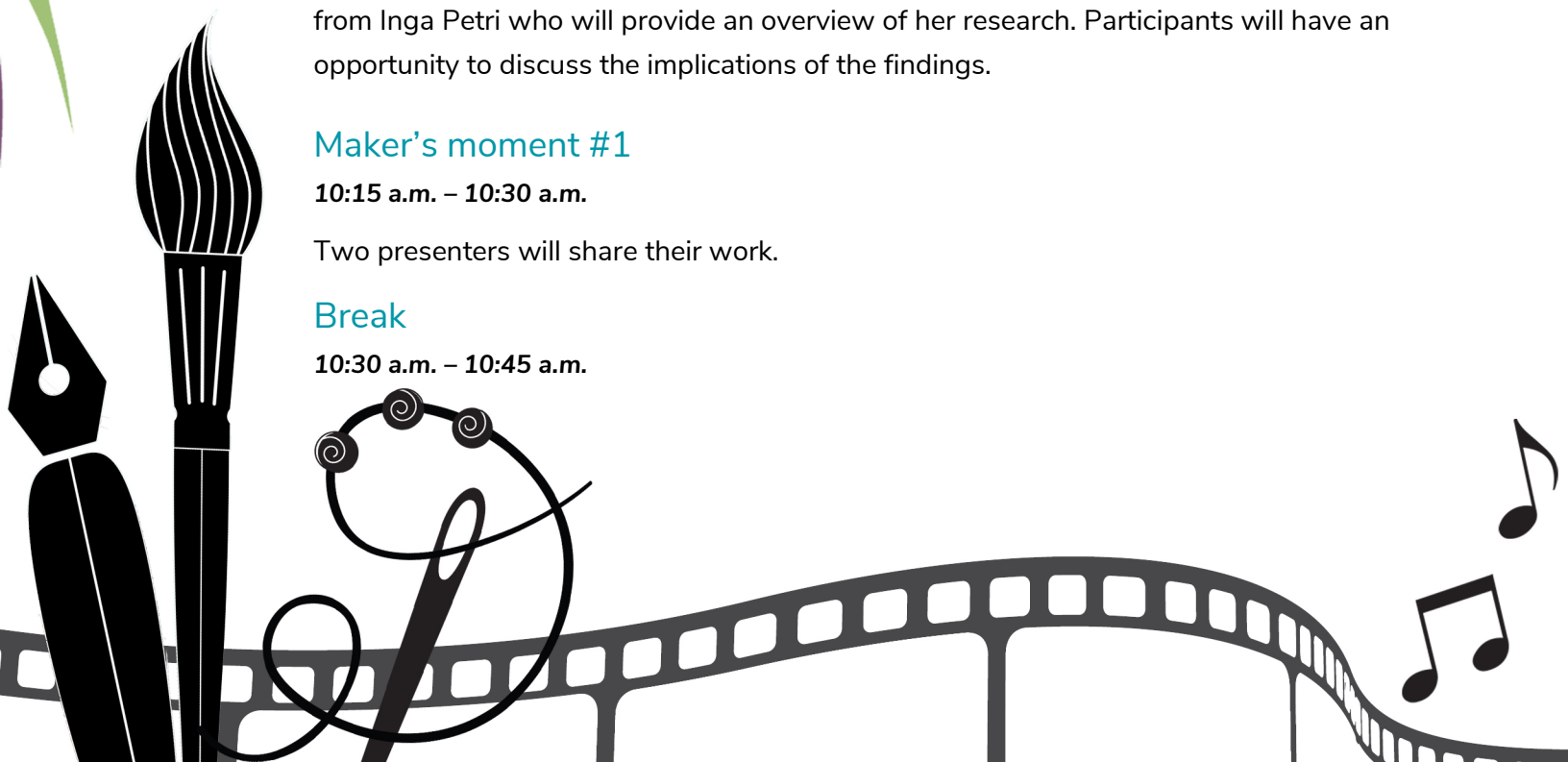
### Maker's moment #1

10:15 a.m. – 10:30 a.m.

Two presenters will share their work.

### Break

10:30 a.m. – 10:45 a.m.



## Panel discussion: Working in the Creative and Cultural Industries in Yukon

10:45 a.m. – 11:45 a.m.

Participants will hear the perspectives of six panelists.

## Maker's moment #2

11:45 a.m. – 12:00 p.m.

Two presenters will share their work.

## Lunch

12:00 p.m. – 12:50 p.m.

## What are the aspirations, needs and priorities of the sector?

12:50 p.m. – 2:50 p.m.

Participants will provide feedback, gather insights and pull together recommendations on four key topics - marketing, development, technology and diversity.

## Break

2:50 p.m. – 3:00 p.m.

## Maker's moment #3

3:00 p.m. – 3:15 p.m.

Two presenters will share their work

## What approach should future engagements take?

3:15 p.m. – 4:00 p.m.

Participants will provide insight and advice on best approaches for future engagement on the Creative and Cultural Industries strategy.

## Wrap up / reflect / close the day

4:00 p.m. – 4:30 p.m.

Facilitators will help the participants identify any next steps and lead a wrap up of the day.

