



**Creative and Cultural
Industries Strategy
Public Engagement
Session Summary**

May 3, 2019

Mt. McIntyre Recreation Centre

Whitehorse



Purpose

The creative and cultural industries are a distinct and important part of Yukon's culture, providing economic as well as social benefits to the territory. Working together, the departments of Tourism and Culture, Economic Development and Education are preparing an action-focused strategy targeted specifically on the growth and development of Yukon's creative and cultural industries. With the guidance of the Women's Directorate, the strategy also aims to give attention to elements that support and advance diversity and inclusivity to contribute to improved socio-economic outcomes. Taking what we know from the past and what the sector wants for the future, the event on May 3 aimed to help shape what could be included in a strategy.

Themes from the day

Information gathered from the session can be categorized into the following broad themes, including but not limited to these examples:

Collaboration: The need/desire for collaboration between organizations, among government entities, and within the industry.

Development: The need/desire for training, mentorship, access to advanced skills, access to technology, and shared technologies/platforms.

Systems that showcase and support promotion: That the industry wants help selling its products, and help with copyright protection in a digital world.

Infrastructure: The need for stable internet, shared technology, and a technology hub.

Follow up/follow through: The need for demonstration that the government follows up/through.

Funding models: The need/desire for reduced administrative burden, flexibility in what can be funded, measures that reflect output, customizable and a view towards economic benefit.

Strategies to address diversity: The need to ensure that the process is inclusive and that the outcomes support diversity. Including the needs of rural communities.

The following is a summary of the May 3 event and the notes that were generated by participants through facilitated conversation and card exercises. The notes indicated process and future considerations. This information has not been interpreted but documented as presented on the day. Read the agenda: online.engageyukon.com.

Welcome

Opening Prayer from Elder Nakhela, Hazel Bunbury

Welcome remarks from Minister Dendys, Department of Tourism and Culture:

- highlighted the importance of the creative and cultural industries both socially and economically;
- reiterated the government's commitment to developing an action-focused strategy to grow and support the sector;
- outlined our commitment to incorporating Gender Inclusive Diversity Analysis and;
- stressed the importance of hearing from the sector as we develop the strategy.

Yukon Snapshot: What we know about our industry – Inga Petri

A brief overview of the research findings on the creative and cultural industries in Yukon and in other jurisdictions.

Click here to [download the PowerPoint presentation](#).



Panel discussion: Working in the Creative and Cultural Industries in Yukon

Individuals who work in each of the six core culture domains (as identified by Statistics Canada - Culture Satellite Account) participated in a panel and shared their perspectives and experiences. Throughout the day each individual also shared/presented a small example of their work.





Panel members (left to right):

- Jim Holland - Sound Recording
- Dena Zagi (Dennis Shorty and Jennifer Frohling) - Live Performance
- Jayden Soroka - Audio-visual and Interactive Media
- Alex Sommerville - Heritage and Libraries
- Patti Flather - Written and Published Works
- Heather Dickson - Visual and Applied Arts

Panel questions/topics:

1. Tell me about your connection to Yukon and why you choose to live and work here.
2. There is risk in being an entrepreneur and it takes a certain level of bravery to commit to yourself and put yourself out there, either creatively, financially or both. Can you remember a moment when you had to cross that threshold and take on, maybe an uncomfortable amount, of risk? What sparked you to take that chance?
3. Tell us about your education and training – was it formal or informal? Was your training in Yukon or outside? How accessible was the training (cost, location) and are there gaps in what is available – in Yukon – in Canada?



4. So many makers here work interdisciplinary or in collaboration, so many institutions are multi-purpose and are working in partnership to meet objectives. How does collaboration influence the work that you do?
5. What impact or influence does the programming or funding that is available in the territory have on how you work?
6. Tell us about your career journey – are there any key moments, people or supports that stand out as turning points in your entrepreneurial journey? Where are you hoping your journey will lead you next?

Discussion and audience questions:

As presented on the day.

- Suggestion by panel member for some sort of micro-funding program (i.e. a small fund to give a little boost that makes the difference between participating or not in a workshop, for example). It needs to be accessible and low-cost so it can also allow a secondary school student to attend a workshop, or to travel from a rural community to an event. Make it as easy to apply for as possible.
- Currently there is no pre-production funding (sound) - need a small \$2-5K fund that allows for musicians to prepare in the studio and a producer to spend a day with the artist so that they learn what it takes to refine their song/instruments. Very important to the final product. Even \$500 micro fund to spend the day together.
- Need a space for people to create - a satellite hub for free education (e.g. Halifax).
- Focus on long-term educational infrastructure for creation, instead of small amounts of funding.
- Low-cost, low-space collaborations are very important - value sharing and community building.
- Earlier, we were trying to break down barriers and build a collaborative space (now we have Northlight). Want to see more of this (i.e. create environments where we can get together.)
- Success story - collaboration with other women who later worked for me. Now have 20K followers on social media and no money spent on marketing.



- There is good support in Yukon but we need more training and development support. Mentorships and development would be useful as it is very hard to attract, recruit and retain people.
- We need to continue to address equity.
- Q: *How do you ensure diversity and equity in your work?*
- Want to champion and support diversity and it must happen at the beginning of the project - in development, not during production.
- An example - acknowledgment of the huge gap in the diversity in the Dawson City museum and we have started to work with Tr'ondëk Hwëch'in to address this. It is a struggle but 'intentional and thoughtful' as a good first step.
- Bring in more funding and support to communities.
- Many can't come into Whitehorse from the rural communities, so it's important to bring support to the communities.
- There is a fear that support in the arts is a waste. Yet the Conference Board of Canada reports that cultural industries make up 7.5% of real GDP. This is more than fisheries, mining and agriculture! The cultural industries are not a 'throwaway' but an investment.



What are the aspirations, needs and priorities of the sector? Interview matrix questions

Question 1: Marketing and communications are critical to success in bringing creative and cultural products to consumers and growing the sector. Creating the right product, setting the right price, identifying the right market, understanding export challenges and opportunities, and undertaking effective promotion are essential considerations for the long term stability of those retailing cultural products and services. **Looking ahead for the next 10 years, what would you like to see in place that would make a positive impact on your ability to market or promote your work?**

- Resource map for the industry
- Address the blindspots
- Inclusive values need to be part of clear criteria
- Arts training for all students
- Specific outreach to communities
- Bring more expertise to communities
- Bring better internet access to communities
- Multi-year funding- simplify proposal reporting (proportionate effort)
- Look at common information needs for funders and coordinate reporting
- E.g. United Way is very simple in comparison- can we save images and stories as part of reporting?
- Publishing business- has to be viable but community benefit is important
- Ensure we look at broad benefits and eco-system. Not always direct revenue impact. Cultural businesses may need broader value/benefit
- Music industry in crisis due to streaming- sound recording should be viable not subsidized via live. Album sales no longer key. Create a Taskforce to look at it (alternate music distribution model)
- Incentive for specific consumption- Patreau/tax refund for news subs
- One window approach- selling (look at NWT); and support digital literacy (template, streamline, press, funding)

- Who knows about all funding available? - local, national, international- create a liaison function
- Assist artists to access funding
- 'Grant station'- can one entity subscribe for all to use
- Match needs- know how- communicate
- Use local marketing suppliers in ad agencies/marketing
- Look at major buyers (government) to help develop local industry
- Who needs to be good at marketing- pull expertise to make it collaborative
- Joint marketing- e.g. one music video for 10 artists. Amplify
- Look at NGO hub- shared platform approach. Marketing one of the functions
- Why create a new society? Can we collaborate and work better
- How to access export marketing- can YAC or YG lead that?- exhibitions, sales missions, promotions, funding (ETF), organization, expertise
- Frankfurt International Book Fair 2020- someone needs to lead that
- How to gain access outside own community. Communities—Whitehorse; Whitehorse—rest of Canada
- FAM tours for arts /studio bus etc.
- Let artists focus on art. Develop support systems to get work to market
- KIAC- public gallery, not sales. Yukon-made store, retail options
- Online space for arts and culture
- Artists are very entrepreneurial/creative that is my business
- Incentivize Canadian consumption – to Canadians. (Arts, culture, creative)
- Cultural excellence program, awards. Laureate program- career building, spin-off coverage. Artists Chamber of Commerce
- Hub- central organizing body, documenting, real resource; host clinics for social media, taxes, training, advanced training, advocating for fair pay standards, promotion





Question 2: Development encompasses the infrastructure and tools needed to support the sector. Development refers to training, skill building, financing, or work at a certain phase of completion. Development references the beginnings of growth for the maker or the product. Support for creative talent, innovation, and risk are at the heart of development and are foundational pieces in fostering a strong creative and cultural industries sector. **What key development supports do you think would contribute to a healthy and prosperous sector for years to come?**

- Reducing barriers- administrative, geographic, demographic
- Increase/promote unity and balance – inclusivity (all cultures), all communities are equal
- Forward seeking- training, mentorship, leadership, safe/sharing environment
- Recognition
- Training, access and remove administration barriers
- Flexible funding
- Mentorships
- Youth-focused
- Extra-territorial knowledge
- Recruitment and retention
- Industry association



- Increased communications
- Affordable spaces
- Business basics (courses for artists = entrepreneurs)
- CRA
- Rural support via equalization fund
- Infrastructure that links all communities
- Yukon-made store (public run). See Portland
- Culinary arts
- Co-op concept
- Immigration programming for retention
- Wages
- Healthy workplaces
- Strengthen organizations. OD
- Creative chain analysis. Prepare a suite of programs and incentives to support each stage of the creative chain (use a logic model)
- Increase value of the industry (perception and impact) – legitimacy
- Recruitment of local Indigenous leadership and support and training as needed
- Arts version of Yukonstruct- Yukon College as key player
- Change (simplify and streamline) reporting. Only key needed items. Frees time for promotion
- Funding term length increased. Simplify the language
- Create shows that travel outside the territory
- Private capital- create opportunities for networking with artists
- Tool library- Whitehorse and communities
- Rural liaison- arts and culture
- Safe space for critique



- Increase risk tolerance (risk aversion needs to be addressed)
- Inter-generational sharing
- Successful planning
- Formalize internships/mentorship supported by funding programs
- Shared results from engagements
- Barrier reduction
- Momentum



Question 3: As a tool to create, communicate, engage consumers and audiences, and complete transactions, technology and digital platforms have had a transformative impact on the creative and cultural industries. Technology, and specifically digital technology, interacts with all aspects of the cultural value chain and is a major driver in modern innovation. **What is your highest priority need as it relates to technology and your work as an artist and why?**

- Internet stability- need affordable, high speed access for everyone
- College could be a source of training and support. Satellite campuses outdated
- Free common space- 'take part in a conference in Berlin'. Worry that free isn't appreciated
- People really don't understand technology (i.e. what social media, what platform)



- Access to social media training, guidance and tools. (e.g. which tool is the right tool?)
- Technology is a 'thing' – rather than a world
- Customizable package of funding to meet your specific need- not all are the same
- Arts groups can have access to better bandwidth (sign in, hub, unique to artists)
- Need to make time for training and allocate funds for training
- Advanced training (genuinely advanced)
- Time to experiment with new tools; develop your application of the new tools
- How can we break down barriers with technology? And between communities?
- Remember that it is a tool to apply to your art
- App that can translate native languages
- Digital copyright- know how to use, apply and protect
- Copyright- we don't have enough knowledge
- Digital business training- platforms, options for selling
- Digital literacy
- Studio guide online to [profile] artist and expand sales
- Dependable, high speed internet – ubiquitous, faster, cheaper
- Keeping up with pace of change of technology
- Longevity and obsolescence issues
- Cost of gear
- Make it one step (not 3 steps). Free access- create a common space with best technology
- Digital literacy. Ongoing training
- Available for sharing out of Yukon and internationally



- More creative hubs to share expensive technology, and training to use technology
- Opportunities to showcase digital technology and work that people are doing to create dialogue
- Collaboration between artist and tech savvy
- Teach children creativity independent of technology
- Advanced training in technology that we are already using
- Make possible for someone to view online- as in not there in person
- Making sure use of technology is balanced
- Not accessible or relevant to all
- Find a solution to make a digital experience as effective as a personal experience
- Funding to hire the skills (e.g. social media expert)
- A clinic (e.g. digital clinic)
- Digital literacy interested. Rent (?) infrastructure – e.g. PoS, digital camera, programs
- Hub = recording gear, graphics gear, specialist. For job needed to do. Lack of qualified technicians who know how to use the gear
- Lifecycle approach
- Recognize that technology will be necessary- and that it is short lifespan high cost and needs to be there
- Online sales site for community- that also promotes– is not static
- Yukonstruct, Northlight - are examples of successful hubs, already in existence. Is this a model for arts community?
- Digital literacy- tool to use, benefits, access and experimentation time



Question 4: Yukon has a diverse population and it is important that all members of the community are free to maximize their potential, share their talents, and participate in the creative and cultural industries. Creating products, programs and services that are inclusive and confront barriers to participation, accessibility and capacity will lead to flexibility and long term sustainability in the sector. **What challenges are associated with inclusivity, accessibility and diversity in the creative and cultural industries in the Yukon?**

- Frustration, exhaustion, fear
- Empathy, knowledge and education
- Where's the action?; where's the commitment?
- They/us = youth, gov't, other organization, Whitehorse vs. communities; paid & unpaid
- Missing voices- people who couldn't leave paying jobs
- Inclusivity: people who have always lived here; people from other places, what is legit art?; pay attention to missing voices
- Diversity: gov't doesn't follow through on commitments; tokenism; lack of representation; outsourcing outside the territory
- Accessibility: (of venues, of funding) how do people with day jobs access this sort of activity?; availability of technology (social media); access to Artsnet; lack of accommodations for participants (child minding, French)
- Bringing community expertise to Whitehorse
- Ensure expertise is delivered to community when experts are available
- Give employee benefits and training to community librarians
- Compensate educators (non-govt, gov't) equally
- Program design and funding not in touch with reality
- This whole topic needs broader discussion in society
- Grant applications require strong English skills
- Should be able to apply for childcare
- Focus on whether funding creates creative output, not administrivia

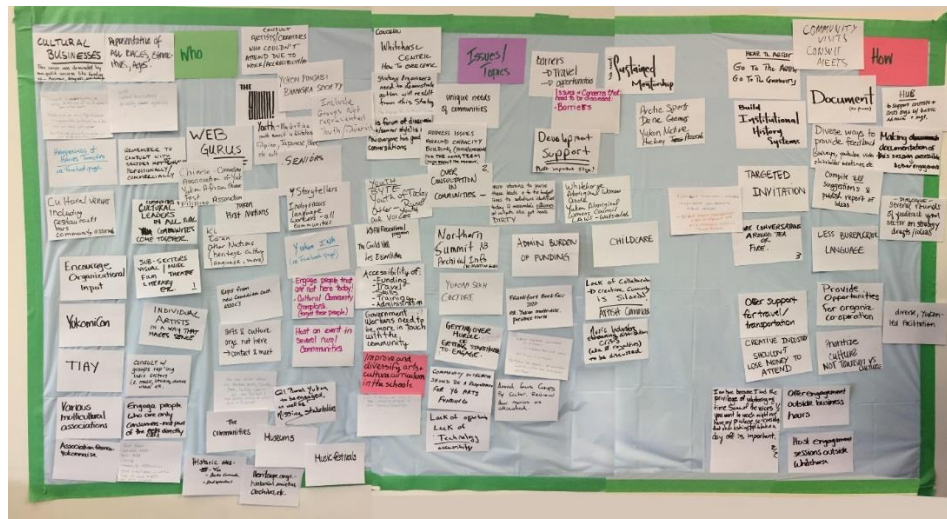
- Institutional history and Archives
- No one should have to ATIPP to access creative products
- Accessibility/ mobility issues- travel and accommodation- lack of transport
- Involve Indigenous governments- dilemma- small governments lack of resources. Requires a paid resource
- We know things aren't equal- less talk more action
- Being properly and consistently compensated for our input
- Plan language applications- easier process
- Address rural accessibility and support
- Blind spots
- Internet- stable/reliable

Open Whitespace Comments:

- If culture is the 'foundation' then the grassroots (rural) are the bottom of the pyramid supporting the 'elite'
- We need to spend more time and resources on assisting rural communities- both the local facilitators and the local artists
- It is past time to make territorial arts groups and organizations territorially relevant. By this I mean they must deliver to the rural communities and not just invite them to partake of their 'event' in the big city
- Quality of life is just as important as GDP
- It is important that the benefits of the cultural and art industries in Yukon should be available to the rest of Canada, if not the world too!



What approach should future engagements take?



Who:

- Museums
- Rural Yukon to be engaged, as well as missing stakeholders
- Host an event in several rural communities
- Youth- BYTE, Youth of Today, other- rural youth. Our voices
- Yukon Punjabi Bhangra Society
- Include groups not represented- youth/ diversity
- Consult artists/ creators who couldn't attend due to work/ accessibility etc.
- The Youth!
- Youth- May 6 & 7 is a youth summit in Whitehorse
- Filipino, Japanese, Black etc. cultural associations
- Seniors
- Storytellers
- Indigenous language workers- all communities
- Yukon INK (see Facebook page)

- Engage people that are not here today!
- Cultural community champions. (target these people)
- Have more sessions where our Ministers, MLAs, Directors, DMs, funding agencies etc. are present instead of boiled down in a report
- Historic Sites- YG, Parks Canada, independent
- The communities
- Reps from new Canadian culture associations
- Arts and culture organizations not here - contact and meet
- Yukon First Nations
- Kwanlin Dün, Ta'an Kwäch'än Council, other Nations (heritage, culture, language, more)
- Music festivals
- KDFN recreational program
- The Guild hall
- Les Essentielles
- Yukon's Sikh culture
- Chinese- Canadian Association of Yukon
- Yukon Africa Music Fest
- Filipino Association
- Web Gurus. We need help
- Heritage organizations- historical societies, archives, etc.
- Cultural businesses. This conversation was dominated by non-profit concerns like funding (e.g. Aasman, designers, architecture)
- Consult all sectors together as many sectors are so small we don't have critical mass
- Make sure we recruit participants in communities, outreach has to be one-on-one- not a poster



- Don't do lip service to consultation, but visit people where they really are
- Happenings of Haines Junction- see Facebook page
- Cultural venues including restaurants, bars, community associations
- Encourage organizational input
- YukomiCon
- TIAY
- Various multicultural associations
- Association franco-yukonnaise
- Queer Yukon
- Individual artists
- Music fests
- Choirs
- Community associations
- KDFN & First nations as well as Yukon FN Council & AFN
- First Nations initiatives
- Engage people who are only consumers- not part of the CCI directly
- Consult with groups representing individual sectors i.e. music, literacy, dance, visual, etc.
- Whitehorse Aboriginal Women's Circle
- Yukon Aboriginal Women's Council
- LAWS- Watson Lake.
- Individual Artists in a way that makes sense
- Sub-sectors- visual, music, film, theatre, literary, etc.
- Communities via cultural leaders in all rural communities come together
- Remember to consult with sectors not yet engaged professionally/ commercially



- Youth
- Cultural associations
- Disability agencies
- Representation of all races, ethnicities, ages

Issues/Topics:

- We need: sustained mentorship
- Issues and concerns that need to be discussed: barriers
- Barriers- travel; opportunities
- Development support. Most important stage!
- Arctic sports; Dene games; Yukon Native Hockey Association
- Childcare
- Lack of collaboration- creative community is siloed! Artist commons
- Music industry streaming distribution crisis (aka no royalties) to be discussed
- Annual focus groups by sector. Review how monies are allocated
- Grant templates mandated by Finance. Why are they not here?
- Topics too narrow- be more open and let us outline the issues as we see them
- Frankfurt Bookfair 2020- establish Yukon multi-disciplinary presence there
- Administrative burden of financing
- More stamina to pursue these leads and to tie budget lines to solutions identified today with measurable outcomes, not outputs. Aka get hands dirty
- Unique needs of communities
- Address issues around capacity building (youth/emerging) for the long term (think beyond the present players/ stakeholders)
- Over consultation in communities
- Northern Summit N3 archival information (no mention here)
- Getting over hurdle of getting stakeholders to engage. Historical inaction



- Community outreach should be a requirement for YG arts funding
- Lack of opportunity. Lack of technology. Accessibility
- This forum of discussion (large/ seminar style) is not how everyone has good conversations
- Strategy organizers need to demonstrate action will result from this Strategy (to engage the cultural community)
- Concern: Whitehorse centric. How to overcome?
- Accessibility of: funding, travel, skills, training, administration
- Government workers need to be more in touch with the community
- Improve and diversify arts and culture curriculum in the schools
- Issues to discuss are ways to streamline processes and share resources/ knowledge
- Consolidate resources so that we don't have 800 artists trying to figure out the same thing 800 times. Hire 1 specialist to be the resource
- Find a way to get Ec Dev to value creative and cultural
- Cultural centre and full time paid artist/ artist in residence in each community (like Carcross)
- Cultural appropriation awareness
- Creative industries co-op market plan like WTAY plan. One voice for our sector??- central organizing body!!!!
- Hub- with Artists maker studios and hot desk space shared admin and support and development services and creative kitchen. Day care +
- Recognition- our creative sector needs recognition like that mining gets
- Modernize and incentivize mentor

How:

- Community visits consult meetings
- Hub- to support artists and arts orgs with basic admin and management
- Making documentation of this and other engagement sessions accessible

- Dialogue- several rounds of feedback from sector on strategy drafts/ideas
- Diverse, Yukon led facilitation
- Document (the process)
- Diverse ways to provide feedback (surveys, youtube videos, stakeholder meetings, etc.)
- Compile all suggestions and publish report of ideas
- Less bureaucratic language
- Provide opportunities for organization co-operation
- Prioritize culture; not tourism versus culture
- Offer engagement outside business hours
- Host engagement sessions outside Whitehorse
- I am here because I had the privilege of volunteering my time. Some of the voices you want to reach might not have my privilege, so considering that when asking people to take a day off is important
- Creative industry shouldn't lose money to attend
- Hear the artist. Go to the artist. Go to the community
- Music festivals.
- Build institutional history systems
- Targeted invitation
- More conversations around tea or fire.
- Offer support for travel/transportation
- Consider some one-on-one interviews if we cannot get people to attend sessions
- Share reports/feedback at every engagement session and allow feedback ongoing through process



Timeline

Throughout the day, participants were encouraged to identify notable dates and activities for the both the sector and/or their personal careers. The timeline below is a recording of what was developed on May 3. We have not distinguished the types of activities noted.

- 1950- Yukon Historical Society (MacBride Museum) founded
- 1970- Yukon Art Society
- S.Y.A.N.A- Society of Yukon Artists of Native Ancestry
- 1971- Edmonton Symphony performs at FHC
- 1972- Vancouver Playhouse
- 1973- National Art Centre
- 1973- col. Saunders featured performance @ Rendezvous
- Feb. 14, 1973- Together Today for our Children Tomorrow
- 1978 & 79- Spring festivals
- 1981- Est. of Yukon Permanent Art Collection with “woman” by Liliias Farley (carrara marble)
- 49 years in live performance industry
- 1982- Association franco-yukonnaise is created
- 1982- Yukon Arts Centre
- Mid 1980s- musician, educator, event producer. Worked on committee which created and wrote first Arts Policy, Artist in Schools Program, Advanced Artist Program
- 1988- Languages Act
- 1993- MAD program established (music, art, drama) Department of Education
- 1993-Moosehide Gathering
- 1996- Jerry Alfred & the Medicine Beat win the Juno award!
- 1993- Umbrella Final Agreement signed May 29



- 1993-2005 Final Self-Government Agreements signed
- 1996- Arts in the Park, Yukon Arts Society, Music Yukon
- 1997- RAIYA/ Music Yukon established
- 1999-2001- Yukon celebrates the new millennium with a \$1.2 million fund
- 2001- Tomorrow Starts Today (federal gov't) Lots of funds to Yukon for presenting
- 2002- "renewal" (YG) ironic name takes the film commission out of the Arts Branch
- 2003/4- Formation of Yukon Artists @ Work- Co-op gallery, artist-run
- 2003- Available Light Film Fest- team, audience, films- Feb. every year
- 2003- Established Artist in Residence at Ivvavik National Park (north Yukon); then in 2010 Chilkoot (USA, Yukon, BC)
- 2004- Arts Underground – partnership with Hougén's, Yukon Arts Centre and Yukon Art Society
- 2005- What's Up Yukon first issue
- 2007- YFN Cultural Festival at Canada Winter Games; YFN TA Katie Johnson. Huge cultural festival featuring Pan Northern artists. What's Up Yukon first big issues & sponsorship Thousands of WUY copies stealthily invaded the Games venues!
- 2008- Training and profession development active at AFY since 2008
- 2008- YFN Arts Festival (SYANA)
- 2008- Yukon Arts Centre
- 2009- Junction Arts and Music started – and still going strong.
- 2010- YFN at Vancouver Olympics
- 2011- Adäka Cultural Festival
- 2011- Whitehorse Public Library moves into the Kwanlin Dün Cultural Centre
- 2011- Ha Kus Teyea- continued (2011, 2013, 2015, 2017, 2019)



- 2012- Major Francophone events held by AFY through national partnership: Contact Quest and Coup de Coeur (2012), Constellation (2017)
- 2012- Healing Totem installed at Front & Main - A Truth and Reconciliation project.
- 2013- Northern Scene National Arts Centre Ottawa. 250 Northern artists descend on Ottawa as part of National Arts Centre's "scene" program
- 2013- Da Kų Cultural Centre, Dakwākāda/ Haines Junction- dance, music, Dän arts, crafts, heritage, etc.
- 2013- summer- creating/directing/tour managing as a fresh theatre baby to Cardiff, Wales
- 2014- First N3 summit (YAC)
- 2014- 18 years of Arts in the Park production
- 2015- Sept. I met and spoke with Betty St. Jean nee Fournier, who was born on a farm near Dawson in 1919
- 2015- Da Ku Nän Ts'etthet. (2017, 2019)
- 2016-2019- Haines Junction Mountain Festival- last weekend November- all volunteer.
- 2016- Magnetic North Theatre Festival
- 2016 onwards- Haines Junction/ Dakwākāda Village Gallery- where- Log church on highway; who- all local artists, quilters, carvers, writers, etc. – all volunteer stocked and staffed
- 2016- Conducting workshops in jail, talking about racism with inmates (Musee de l'Homme, Paris)
- 2017-18- Jenni House Artist Residency
- 2017- Arctic Arts Summit (& 2019)
- 2017- From the North (Canada 150 tour)
- 2017-2019 Augusto! Haines Junction Children's Festival- music, dance, arts, crafts, etc. all volunteer
- 2018- 2nd N3 Arts Presenters Summit- March 8-11

- 2018- Unfurled
- 2018- The Arctic Circle residency in Svalbard, Norway- profound recognition we are part of the circumpolar world
- 2018- 6th International Polar Tourism Research Networ - creative focus in the Polar Region
- 2018- Atlin Arts & Music Festival (multi arts, multi fun, multicultural)
- 2018- Northlight opened
- 2019- N3 Arts & Tourism workshop (YAC)- Judith Marcuse – February 13.
- 2019- Bead, Hide & Fur Symposium
- 2019- Culture Quest moved to DCAS/ Created in Yukon moved to YAS
- 2020- Yukon Authors and Bookmakers presence at Frankfurt Book Fair – HELP!!!
- 2020- Choral singers with conductor Rachel Grantham going to sing at Carnegie Hall, NYC. Spring 2020. Help with #?

Closing remarks

Department of Tourism and Culture Minister Jeanie Dendys:

- reiterated the opportunity and potential for the sector;
- reminded that future engagements will be taking place over the summer and;
- announced that we will be sharing draft strategy this fall.

