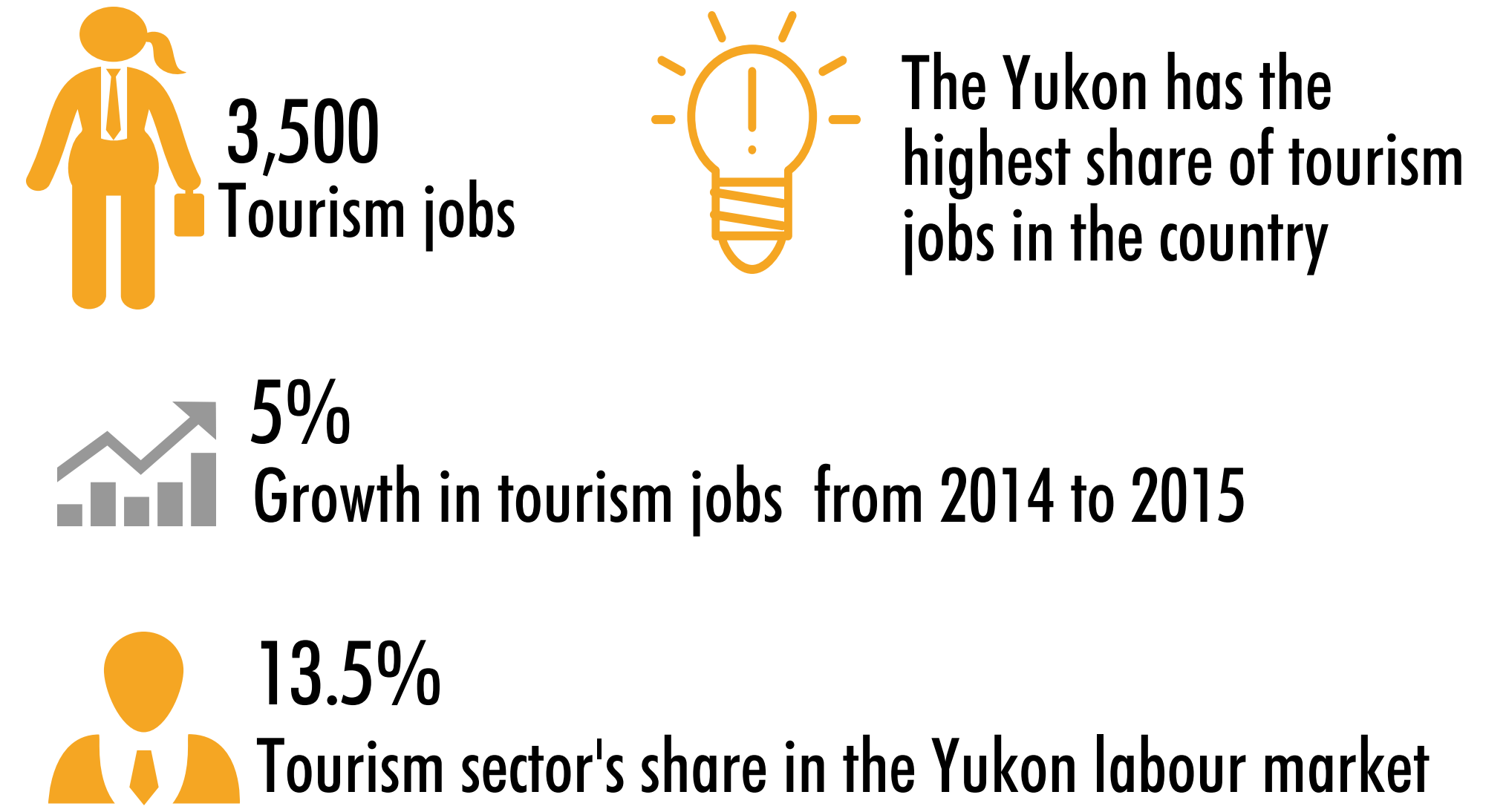


## 5 Year Growth in Tourism (2012 to 2016)

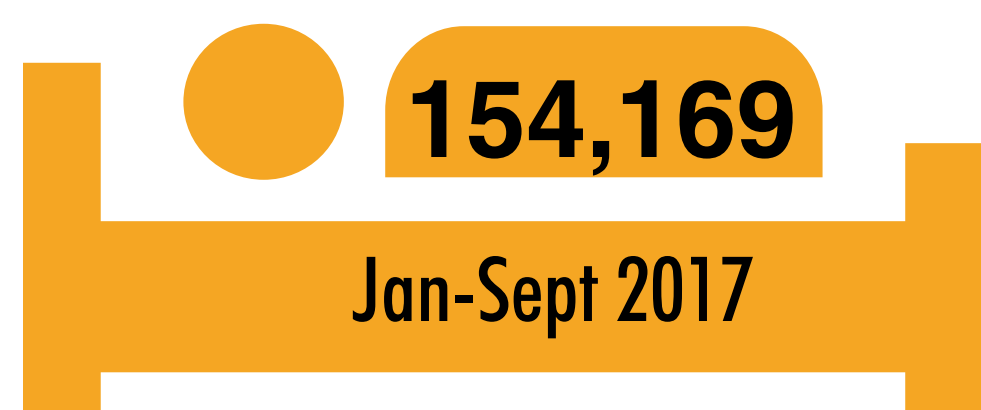


## 2015 Tourism Employment



Tourism Employment 2015. Source: Yukon Government, YBS

## International Overnight Visitation (1+ Nights)



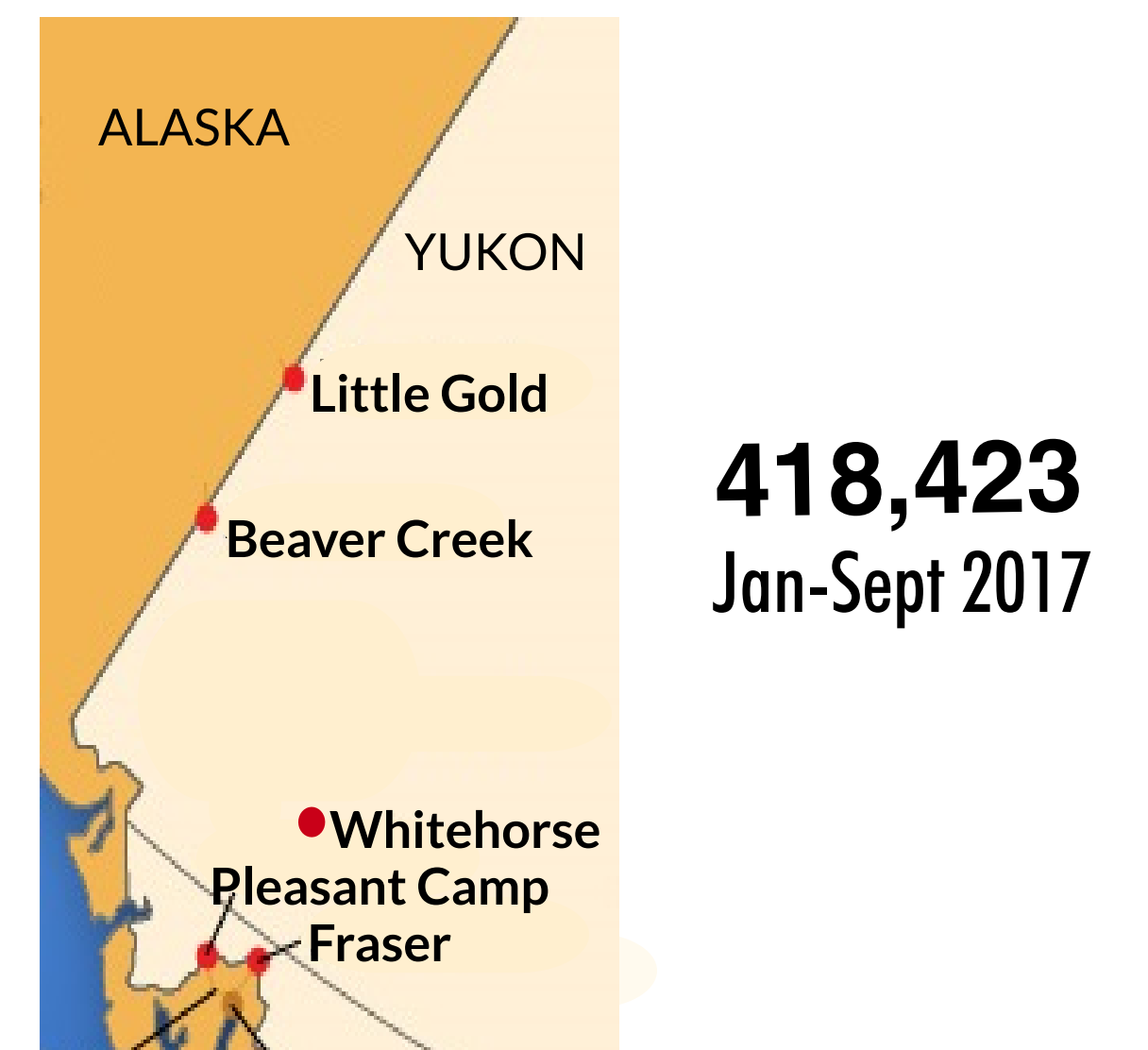
Source: Statistics Canada, CANSIM 427-0004.

## Air Arrivals at Whitehorse International Airport



Source: Government of Yukon, HPW.

## International Border Crossings (Into Yukon)



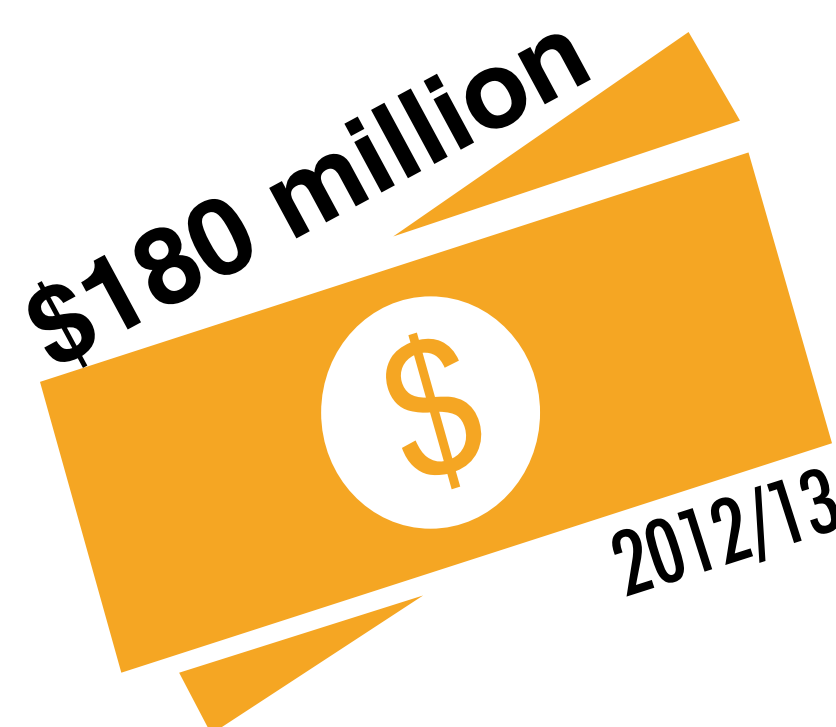
Source: Statistics Canada, CANSIM 427-0001.

## Retail Sales (Total \$000)



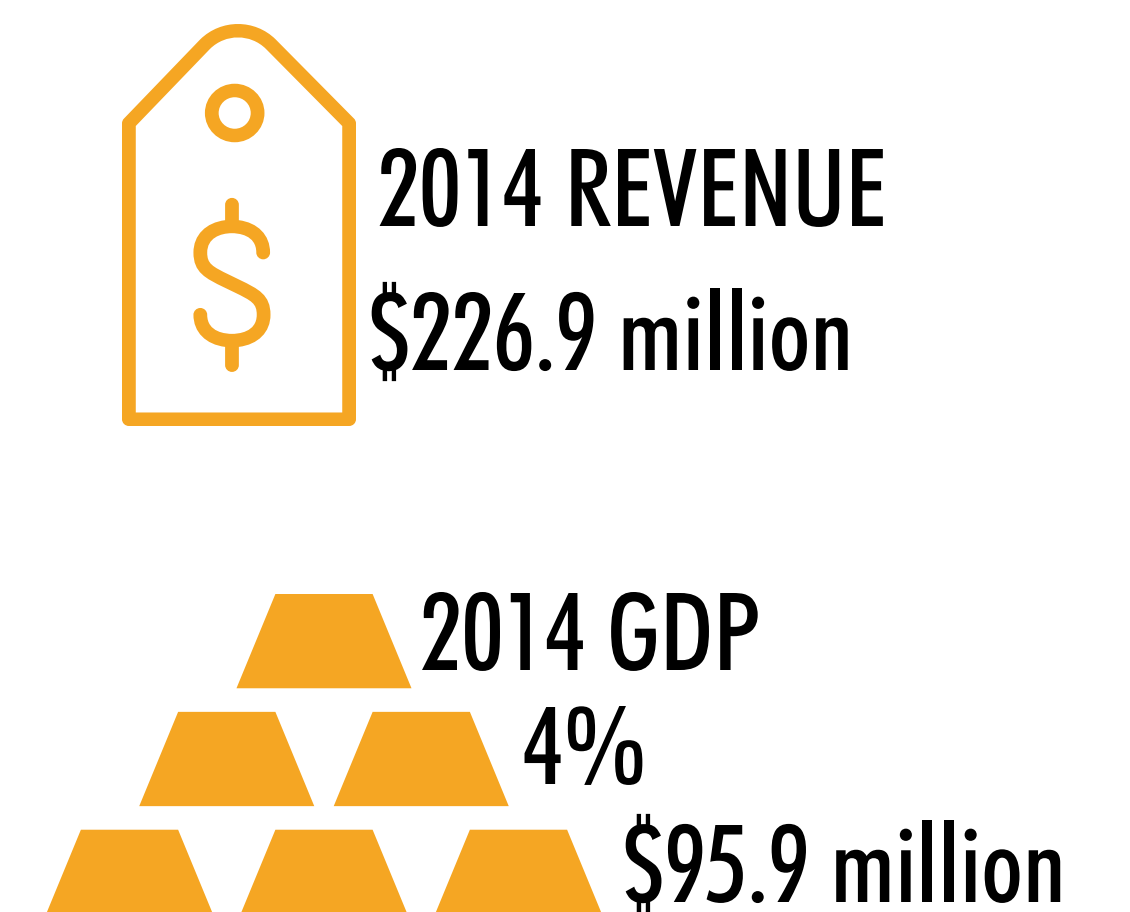
Source: Statistics Canada, CANSIM 080-0020

## Visitor Spending



Source: Yukon Government, T&C, Yukon Visitor Tracking Program.

## Revenue & GDP Attributable to Tourism



Source: Yukon Government, YBS, 2015 Yukon Business Survey.